

KLA Fund Raising Committee

Report to the Board

Louisville, Kentucky

June 4, 2011

The Blue Book entry for the committee was approved at the March, 2011 Board meeting. The committee's current members are:

Elliot Appelbaum	Chair
Valerie Perry	ALS
	KPLA
Melinda Caldwell	KSMA
Laura Whayne	SLS
Leoma Dunn	President
Terry Buckner	Conference Planning Committee
Tom Underwood	Executive Director

At the request of the KLA President I drafted a letter which was sent to each KLA Fall conference vendor announcing the availability of product demonstration rooms during the conference for a \$100 fee per 25 minute session. I am planning to follow up with the vendors during June and July to develop more awareness as well as to seek sponsorships for other conference related activities.

Respectfully submitted,

Elliot Appelbaum